

TRANSFORMATION OF WORK WITH THE ESSENCE OF

BEHAVIORAL SAFETY

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Behavior Based Safety

Behavior based safety (BBS) is a *process* that helps you and your coworkers *identify* and *choose* a safe behavior over an unsafe one

BBS looks at how three things interact to improve safety

- Person
- Work Environment
- Behavior



Person

knowledge, skills, abilities, intelligence, motives, personality, attitudes, and values

Environment

equipment, tools, machines, housekeeping, heat/cold, engineering, materials, safety rules, standards, operating procedures

Behavior

complying, coaching, recognizing, communicating, actively caring



Principles of BBS

Behavior is a cause of accidents

- Observe measure manage
- Feedback is essential to improvement
- Consequences motivate behavior
- Communication is the key
- Participation creates ownership
- Continuous improvement happens when we work together
- Be proactive rather than reactive



Behavior versus Attitude

Behavior - what you do

Attitude - what you think, feel, or believe

BBS strives to instill a safety-oriented attitude

A bad attitude may result in

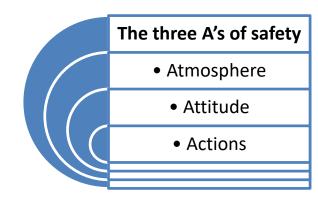
- Committing an unsafe act
- Failing to do something you should or could have done to prevent an accident

Many accidents are directly related to workers' attitudes



Behavior versus Attitude

- Your attitude and behavior (actions) create the proper atmosphere for safety
- It is vital that you and every worker be involved in creating a safety atmosphere
- Supervisors and managers must lead by example





Behavior versus Attitude

Barriers to safe behavior

- Untrained or unskilled workers
- Complacency
- Disagreement on safe practices
- Personal choice
- Culture
- Ineffective management systems
- Inappropriate rewards
- Poor facilities and equipment



ABC Model

One way to look at how changing your behavior can improve safety is the **ABC Model**;

- A = Activator triggers behavior
- B = Behavior what we do
- C = Consequence reinforcement or punishment



SOAP

Look out for situations of accident potential (SOAP)

- Recognize potential hazards or safety problems
- Fix these problems before you start a job
- Observe SOAP when you get to the jobsite
- Be proactive
- Recognize threats that may not be immediately obvious
 - A slippery spot on the ground
 - A nail sticking up in a board



Building a BBS Program

Four Key Components to BBS Programs

1. Correct behavior list

Determine the safe way to do the job

2. Observation card

Observe and record unsafe behaviors

3. Feedback process

Deliver feedback immediately following an observation

4. Measurement tool

BBS is an ongoing process



Roles & Responsibilities ASSESSMENT & CERTIFICATION ROLES & Responsibilities

Managers

Supervisors

Workers

Steering or Safety Committee